



YOUTH DEVELOPMENT



Positive Youth Development prepares the youth of today to become the effective, empathetic adults of tomorrow. Our research-based youth enrichment programs like teens in governance build youth and adult capacity and partnerships that help both sides grow. 4-H clubs, camps and after-school programs give young people the hands-on experiences they need to develop an understanding of themselves and the world.

4-H

Ron Jakubisin, 4-H Program Educator

- A monthly newsletter for all Wash Co 4-H families where information about all club activities, countywide projects, resources and announcements are contributed by and distributed to 4-H families that offer opportunities to increase skills and engage in 4-H activities. With 16 Clubs and 20 Countywide projects the monthly Cloverline Newsletter brings together current 4-H resources, educational events and announcements which they can take advantage of in one newsletter which is emailed and posted on the 4-H county website. Monthly Cloverline Newsletter to all 4-H families, volunteers and leaders which includes Upcoming Events & Opportunities; Updates and Reminders; Project News; Attn: Club & Project Leader info; and Submitted News (all clubs/projects invited to submit). Distributed via 4HOnline database and posted on webpage for all to access. Newsletter keeps 4-H members informed of opportunities to learn, grow and engage as a county program. Monthly newsletter is emailed and posted on county 4-H website for easy reference for families and 4-H members

Community Youth Development

Kelly Dione, Community Youth Development Educator

- An outreach activity for Washington County 9-12th grade students (non-4-H) at the West Bend High School College and Career Fair. The goal is to promote 4-H Volunteer and membership opportunities as an important resource for high school students exploring their post-secondary pathways. West Bend High School is the largest and most diverse high school in Washington County. They host a College and Career Fair for 11th and 12th-grade students to explore career, college, and military pathways. Extension/4-H was invited to attend as a resource in career and college readiness. Extension/4-H developed a brochure about the benefits of being part of 4-H and the benefits of volunteering as part of career exploration and college transcripts. 50 students took a brochure and were given information about the upcoming 4-H open house. Students who came to the 4-H booth learned more about the volunteering opportunities and the benefits of being involved in 4-H. Teachers were also informed about 4-H and discussed possible partnership opportunities.



AGRICULTURE



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species.

Crops

Liz Gartman, Regional Crops Educator

A regional agriculture newsletter for Fond du Lac, Sheboygan, Washington and Ozaukee county agriculture producers, industry representatives and agency staff that provides timely crop production updates, dairy and farm management resources and upcoming agriculture events. The goal is to create awareness of Extension programming and research in the region and maintain a connection between UW and the ag community.

Crop, dairy and livestock producers make key management decisions every day based on challenges related to markets, weather and farm goals. It is important for them to have access to up-to-date information and opportunities to help them choose production methods that help them achieve their goals. As a result, the Regional Ag Updates newsletter is prepared and e-mailed to approximately 900 ag producers, agency staff and agribusiness consultants that support farmers. In the winter months, the newsletter is sent monthly, with issues every two weeks during the crop production months. This newsletter shares field trial opportunities, timely management updates and tools to support production decisions, along with UW Extension and partner event opportunities. This newsletter consistently has a 40% open rate and one recipient shared the importance of having upcoming local and statewide events listed in one place. It further has become a great partnership tool between Extension and local producer led watershed groups, land and water departments and state agencies. This effort creates a greater awareness of resources available to support their farm production goals.

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