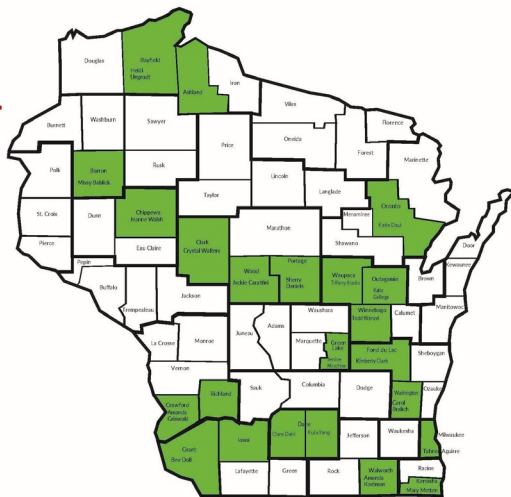




# Extension

UNIVERSITY OF WISCONSIN-MADISON



## Money Matters



Money Matters is an online program in which participants can build or expand their knowledge of financial topics that are critical to individuals with low or moderate income: personal financial strengths and behavior, budgeting, debt-management, saving, credit-building, health insurance, retirement planning, and others. Five of the modules are available in Spanish.

### 100%

of survey respondents who didn't previously follow a personal budget have started to or plan to follow a personal budget.

### 97%

of Money Matters participants rate their overall experience using the Money Matters program at four or five out of 5.

### 100%

of survey respondents who didn't previously pay bills on time to avoid a late fee have started or plan to start paying bills on time to avoid a late fee.

### 93%

of survey respondents who didn't previously set aside money for emergencies have started or plan to set aside money for emergencies.

### 97%

of Money Matters participants state they are either very confident or somewhat confident in their ability to reach a financial goal they set for themselves

## What people are saying

- I have a big electric bill and I couldn't deal with it and was trying but putting it off. I figured out what I could afford and called. They helped and I feel a lot better. Also (this helped (me) think about my future and helping my children... This was very helpful.
- I realized that it is possible to get out of debt even when you owe a huge amount.
- I learned how to save money and how to achieve my goals. I also learned a lot about the health care and the way I can save money by using my health care.
- I learned how to save money better to reach the goals I want by budgeting better and planning for unexpected expenses. I learned a few ways I could try to work on my credit.

## IMPACTS OF MONEY MATTERS IN WASHINGTON COUNTY

During the third year of this program partnership with Forward Careers, in 2023, there were 23 individuals who completed the Money Matters Program as the financial educational component of the Work N Wheels zero interest vehicle loan program. This effort is designed to improve the success of Work 'N Wheels program participants in maintaining timely payments so they have transportation to access employment and improve their credit score. In addition, West Bend ranks in the top ten of Wisconsin cities with the most engaged Money Matters website total visits as of May 2023.

