

We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities. Serving Washington County since 1918, Extension educators take pride in delivering programs which apply the research, knowledge, and resources of the University of Wisconsin to meet the issues and needs of Washington County.

COMMUNITY DEVELOPMENT



Community Development provides educational programming to assist leaders, communities, and organizations realize their full potential. We work with communities to build the vitality that enhances their quality of life and enriches the lives of their residents. In short, the Community Development Institute plants and cultivates the seeds for thriving communities and organizations.

Paul Roback, Community Development Educator

The administrator for the Village of Kewaskum contacted Paul to facilitate a process that would engage the village's board and staff in the development of a strategic plan. After meeting to discuss the needs of the organization, a process was designed and presented to the Village Board. Through discussion, the Board opted to include a community visioning session to help inform the strategic planning process. Paul facilitated the public visioning process in August. Then, he facilitated two planning sessions with the organization's board and leadership staff.

At the first session, seven staff members reviewed the visioning session results; developed draft mission and vision statements; identified organizational strengths, weaknesses, opportunities, and challenges; and brainstormed goals. At the second session, seven board members and staff finalized the mission and vision statements, identified values, and refined the goals identified by staff. Then Paul met with administrator to develop definitions for the values and identified next steps for plan implementation.

Through evaluation (N=14), 92% of participants agreed that discussing a vision statement assisted them in understanding the general direction for their organization's future, 92% agreed discussing a mission statement helped clarify their role as an organization, and 100% agreed that identifying and prioritizing goals increased their ability to identify issues and set priorities. Participants evaluated Paul's facilitation as a 4.7 on a 5-point Likert Scale (1=poor and 5=excellent). One participant commented "Difficult crowd. Worked well." Another commented "Very good. Was not boring." A third commented "Paul is great at facilitating these exercises."



YOUTH DEVELOPMENT



Positive Youth Development prepares the youth of today to become the effective, empathetic adults of tomorrow. Our research-based youth enrichment programs like teens in governance build youth and adult capacity and partnerships that help both sides grow. 4-H clubs, camps and after-school programs give young people the handson experiences they need to develop an understanding of themselves and the world.

Positive Youth Development

Ron Jakubisin, Positive Youth Development Educator

- A series of presentations to incarcerated youth at the Washington County Detention Center, in
 which teens will learn about problem-solving strategies, focusing on problem solving, consensus
 building, and developing resources to achieve positive goals upon release from detention. The
 purpose of this effort is improve social-emotional learning, goal setting and seeing positive adults as
 resource to assist in their future success.
- Planning for a West Bend School Dist. (McClane and Jackson schools) Family Engagement Night in collaboration with Washington County Elementary School Counselors. The effort will engage youth in Social Emotional Learning strategies that they will use throughout the year with teamwork being a central theme at schools.
- A series of meetings with Germantown's Youth Futures Youth Committee where students learn leadership skills in order to design, plan and deliver prevention activities to their middle and high school peers.
- A monthly board meeting ("Germantown Youth Futures") for Germantown key stakeholders where
 we collaboratively plan year-round positive youth activities that promote positive peer norms, AOD
 prevention messaging, and adult/youth connections.



AGRICULTURE



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species.

Dairy

Tina Kohlman, Regional Dairy Agent

- Planning and development for a dairy production management and financial consensusbuilding roundtable in collaboration with Texas A&M University Agricultural and Food Policy Center. The goal of this effort is to gather unbiased and accurate cost of production analysis from dairy farmers so the data can be used to develop a "representative dairy farm" to assist in Congressional farm program and policy development.
- Planning for bi-annual Midwest Manure Summit for farmers, managers, agronomists, engineers, nutrient management consultants, manure haulers, consultants, and other agri-business professionals. The goal of this effort is to teach individuals the latest, unbiased, university-based research on manure handling technologies, so that they can improve environmental sustainability and increase farm business viability.
- A bi-weekly radio interview for farmers, agricultural industry persons, youth livestock, and youth dairy where they learned about extension agriculture related resources, information, and timely webinars to help them to be connected and supported, and make better informed decisions regarding their farm business operations or youth large animal project.

Crops and Soils

Mike Ballweg, Regional Crops and Soils Agent

Private Pesticide Applicator Training/Testing is an Extension educational program required by DATCP for farmers who wish to use a unique category of pesticides in their cropping systems called: Restricted Use Pesticides. Farmers learn about reading and understanding a pesticide label, handling pesticides and personal safety, minimizing the risk to the environment and keeping pesticides on target.

While training is now administered from the State Pesticide Applicator Training office, pesticide applicator testing is administered at the local level within each region. I've worked across county boundaries within the area to coordinate "testing only" opportunities for farmers in each of the four counties, Sheboygan, Ozaukee, Washington and Fond du Lac for farmers who have completed their on-line or self-study training. I've also helped to coordinate an outreach marketing program to inform farmers wishing to participate in one of the regional in-person training and testing dates. Those in-person training and testing sessions will be held in Fond du Lac, Manitowoc, and Dodge counties. Extension support staff in each of the four counties will be handling testing registrations and serving as test site proctors.



HUMAN DEVELOPMENT AND RELATIONSHIPS



The Extension Institute of **Human Development & Relationships** provides the tools Wisconsinites need to thrive as well-rounded, capable individuals and families. We support families in caring for each other in ways that promote growth and understanding. Our programs promote aging-friendly communities, coach effective parents and help families put technology, mindfulness and financial awareness to use.

Carol Bralich, Human Development & Relationship Educator

- A community connection resource event for WIC participants where attendees received
 Extension financial resource information in order to foster trust with families in our communities
 and bridge the gap in accessing resources.
- An online self-study program, where participants learned about spending plans, credit, and paying bills on time. This effort is designed to improve the success of participants in maintaining timely payments so they have transportation to access employment and improve their credit score.
- A series of e-mail communications for community partners where they learn about parenting, relationships, family caregiving, finances and well-being so that they can share the latest resources with their clients. The purpose of this effort is to improve parenting skills, support their family caregiving role and improve their financial skills and their personal well-being.



FOOD SECURITY, HEALTHY EATING, AND HEALTHY LIVING



FoodWise advances healthy eating habits, active lifestyles and healthy community environments for families with limited incomes through nutrition education at the individual, community and systems levels. FoodWise reaches individuals and families through local community partners by providing nutrition classes in-person and virtually, indirect education (newsletters, etc.), and social media/marketing. FoodWise is an obesity prevention program that addresses policy, system and environmental changes through local and state public health efforts.

FoodWIse is federally funded by the Supplemental Nutrition Assistance Program-Education (SNAP-Ed) and the Expanded Food and Nutrition Education Program (EFNEP).

Pamela Bartoli, FoodWIse Nutrition Coordinator

• A series of six nutrition educational lessons (Color Me Healthy) for Pre-K students in the West Bend School District Head Start program where they learn about the importance of eating fruits and vegetables along with being physically active. The goal of the series was to encourage children to build healthy habits and try new foods.

Tina Kohlman Regional Dairy Agent

Ron Jakubisin Positive Youth Development Educator

Paul Roback Community Development Educator Carol Bralich
Human Development &

Pamela Bartoli FoodWlse Nutrition Coordinator

Cindy Sarkady Area Extension Director Karen Girard Michelle Hanson Support Staff

Cassi Worster Area Marketing Specialis