





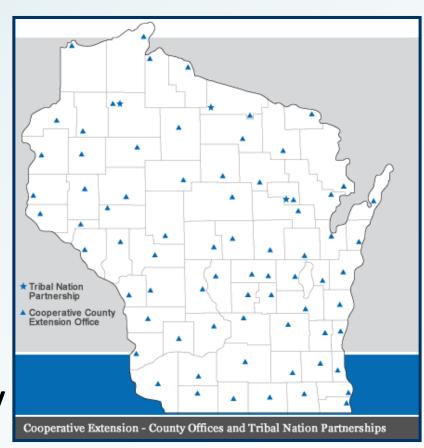


### Annual Report to Public Works Committee: 2016 Presented on May 24, 2017

We Teach, Learn, Lead & Serve

#### **Overview of UW-Extension**

- Fulfilling the "Wisconsin Idea"
- County-level programs based on local needs
- Connecting to 100+
   Specialists and Faculty in 72 Counties



#### The Community is our Classroom

- Applied research meets local needs
  - Teaching
  - Facilitation & Collaboration Skills
  - Local Leadership & Organizational Development
  - Community Problem Solving & Engaging Citizens
  - Subject Matter Expertise







#### **Community Development**

- Local Government Education
  - Public Policy Research
  - Demographic Analysis
- Organizational Development
  - Strategic Planning
  - Board & Staff Development
- Community Development
  - Community Visioning
- Department Head

#### **Community Development**

- Staff Development Trainings
- Strengthening teams and developing effective communication skills
- 5 organizations impacted- 128 employees
- Evaluations
  - 4.6 (on a 5-point Likert Scale).
  - 100% of the comments received through evaluation were positive.



#### **Family Living**

- Family financial security
- Early childhood education
- Community connections
- Family decision-making about health and caregiving







#### **Family Living**

- Building Financial Capability Training
  - Partnerships
  - Professional development workshops
  - Building capacity of helping professionals to assist clients/families with financial concerns
  - Evaluation
    - "Discuss financial needs routinely."
    - "Avoid telling, instead use coaching strategies."

#### **SNAP-Ed/WNEP**

- Direct and Indirect Education Helps Participants
  - Become more food secure by spending food dollars wisely
  - Plan, purchase and prepare healthful foods
  - Follow safe food-handling guidelines
  - Balance food intake with physical activity
- Featured Program: Head Start

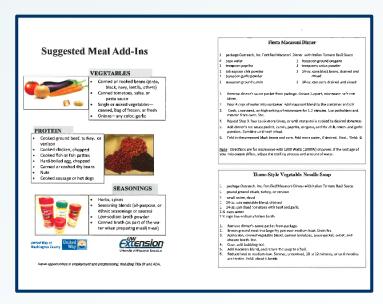


#### **SNAP-Ed/WNEP**

- Multi-level Programming (PSE)
  - Supports communities in making the healthy choice the easy choice



Sept. 2014 United Way Kickoff Campaign's assembly line was similar to its 2015 event.



Handouts distributed with 2015-16 meal packages were a joint effort by WNEP and United Way.

#### **4-H Youth Development**

- Youth engaged in leadership and teaching
- Strengthening 4-H community clubs
- Building partnerships for youth development throughout Washington County
- Developing 21<sup>st</sup> century skills for the future workforce

#### **4-H Youth Development**

#### **Strengthening Adolescent Engagement in 4-H**

- Activities to encourage development of social skills and teamwork
- Alumni networking- how their 4-H experiences supported their career and personal development
- How youths 4-H skills could connect to potential jobs

#### **Agriculture**

- Tri-County Ag Specialization
  - Farm business management
    - Tri-County Ag Specialization
- Youth
  - Livestock Projects
    - Dairy, Beef, Sheep, and Swine
- Master Gardeners
  - Education & Community
     Service





#### **Agriculture**

- Master Gardener Volunteer Program
  - 2,520 volunteer hours
  - Germantown Community Gardens
  - West Bend Community Gardens
  - Plant Heath Hotline
  - Washington County Fair
  - Adaptive gardening
  - West Bend Farmers' Market
  - Hartford Animals in Motion Garden



# Leveraging Resources by Educating and Empowering Citizen Volunteers

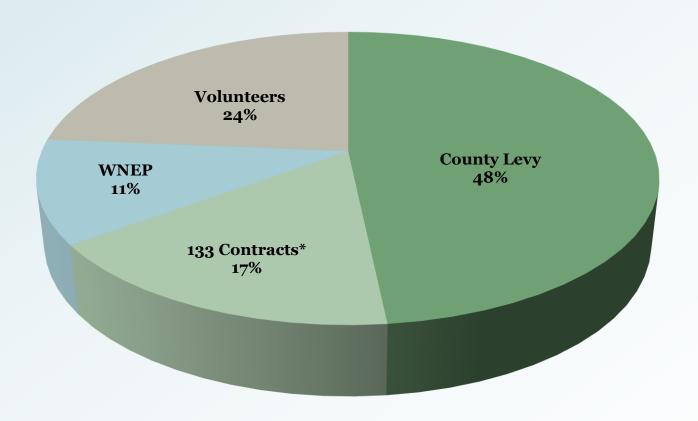
- Over 950 youth and adults donate their time
- Approximately 20,000 hours donated in 2016
- Dollar value at \$13.00 per hour is \$260,000





# Leveraging County Investment close to \$1 to \$1





#### **Performance Measurement**

- 200+ Partners
- 840+ Programs
- 10,400+ Contacts
- Evaluative Feedback
  - Average 4.5 on 5-point Likert Scale
  - 92% Positive Qualitative Statements

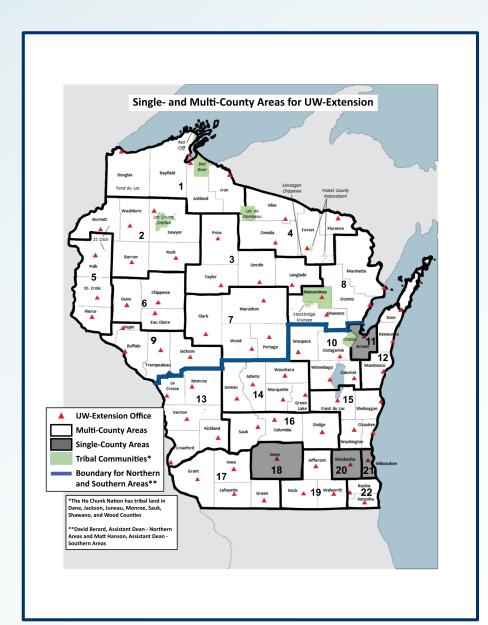






#### **nEXT Generation Model**

- 4-county area
- New Admin. Structure
  - Area Extension Dir.
- New County-UWEXAgreements
  - Annual Contract
  - MOU
- Implementation
  - Now- Area Dir. Hiring
  - July-Dec.- Transition
  - Jan. 1- Full implementation



### Thank you!





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